

Evolução da *internet* e novos processos de negócio

Gestão de Informação e dos Processos de Negócio



Departamento de
Gestão e Economia

Pergunta 1 – (25 pontos)

2

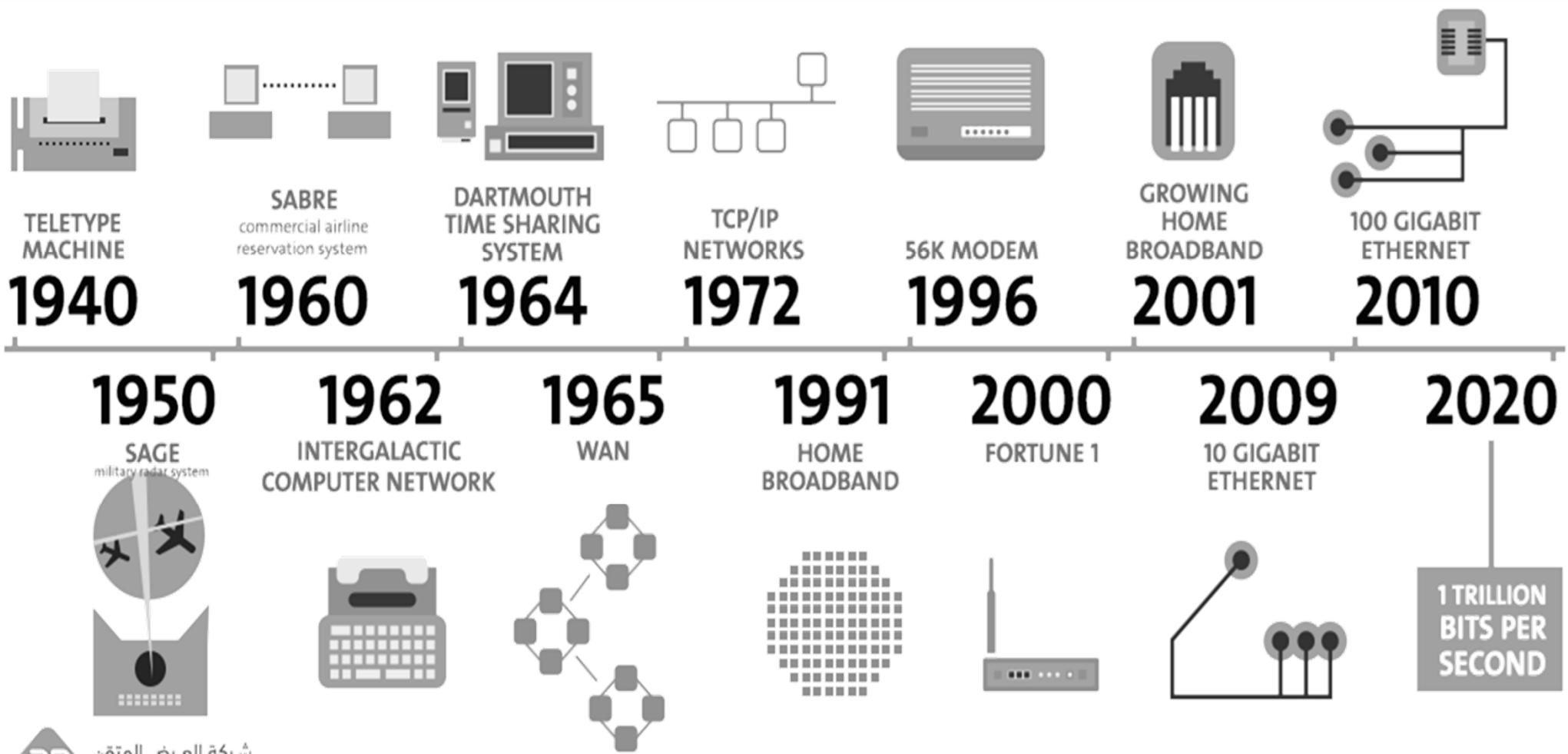
Dizer a “Internet” ou a “web” é
referir-se à mesma coisa?





<https://www.youtube.com/watch?v=9hIQjrMHTv4>

Evolução da infraestrutura de redes

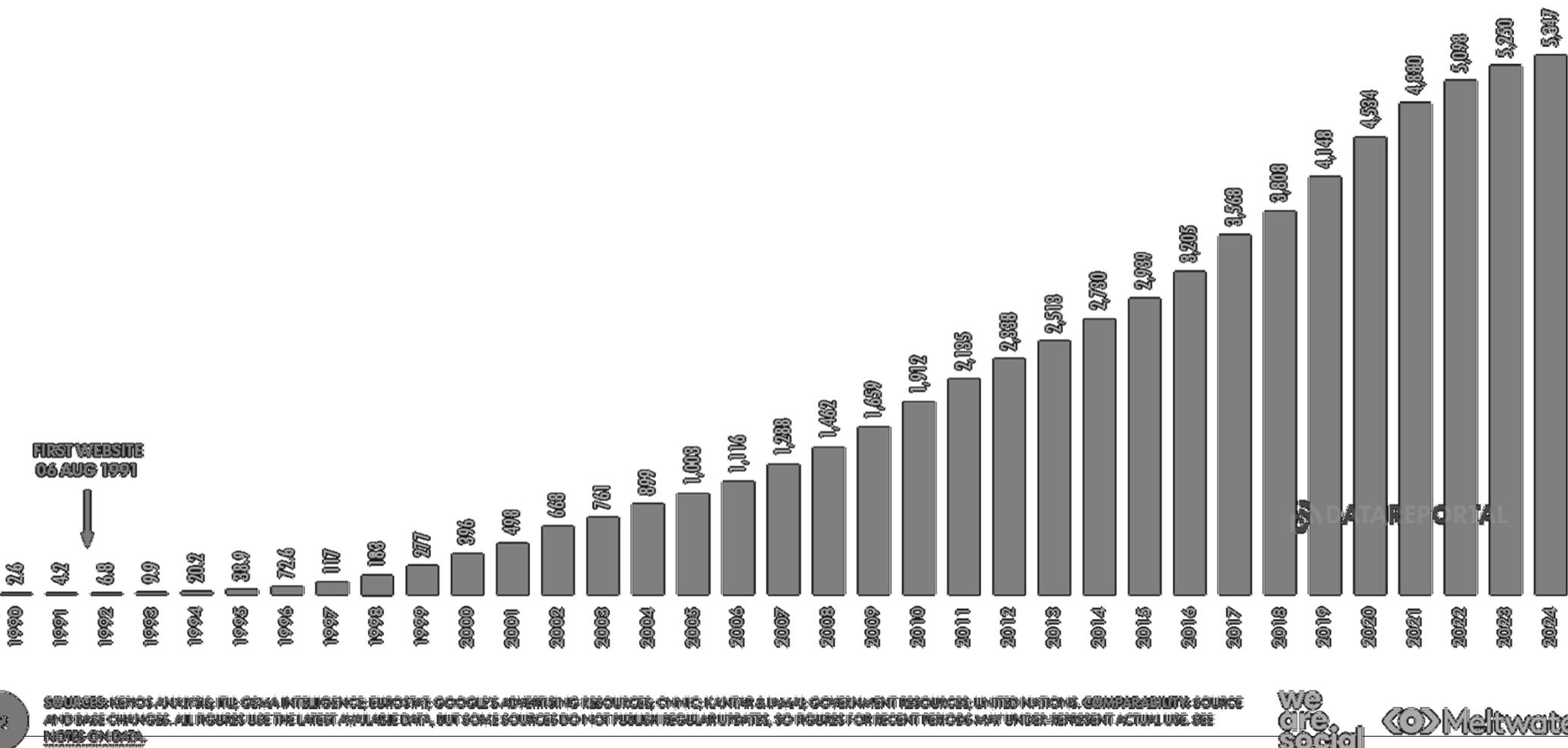


A Word Wide Web



<https://www.bbc.co.uk/bitesize/articles/z2nb9k7#z94tn9q>

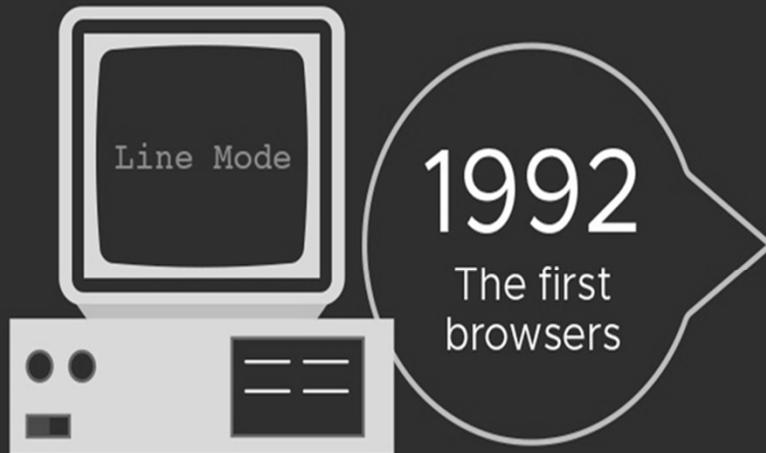
Evolução do número de utilizadores da *internet*



Evolução do software da *internet*



Evolução do software da *internet*

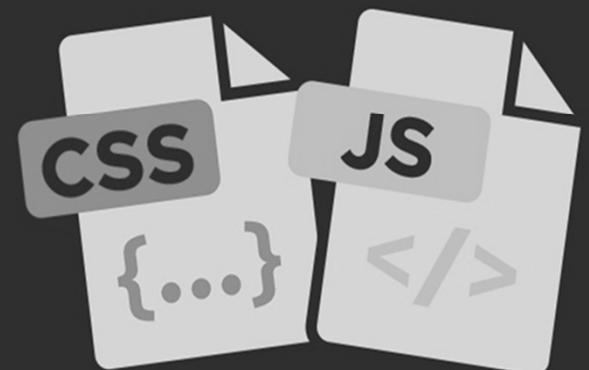


1992

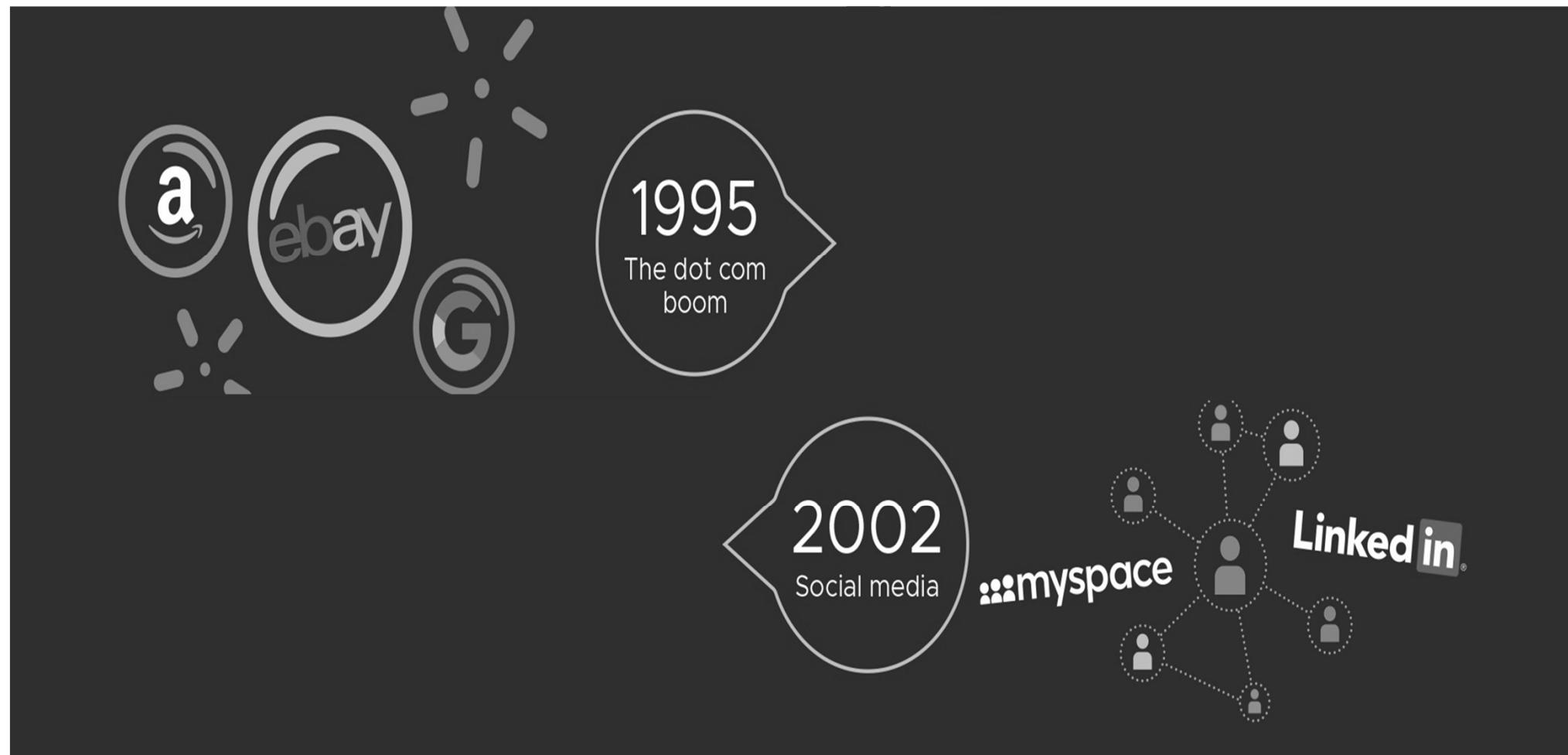
The first
browsers

1995

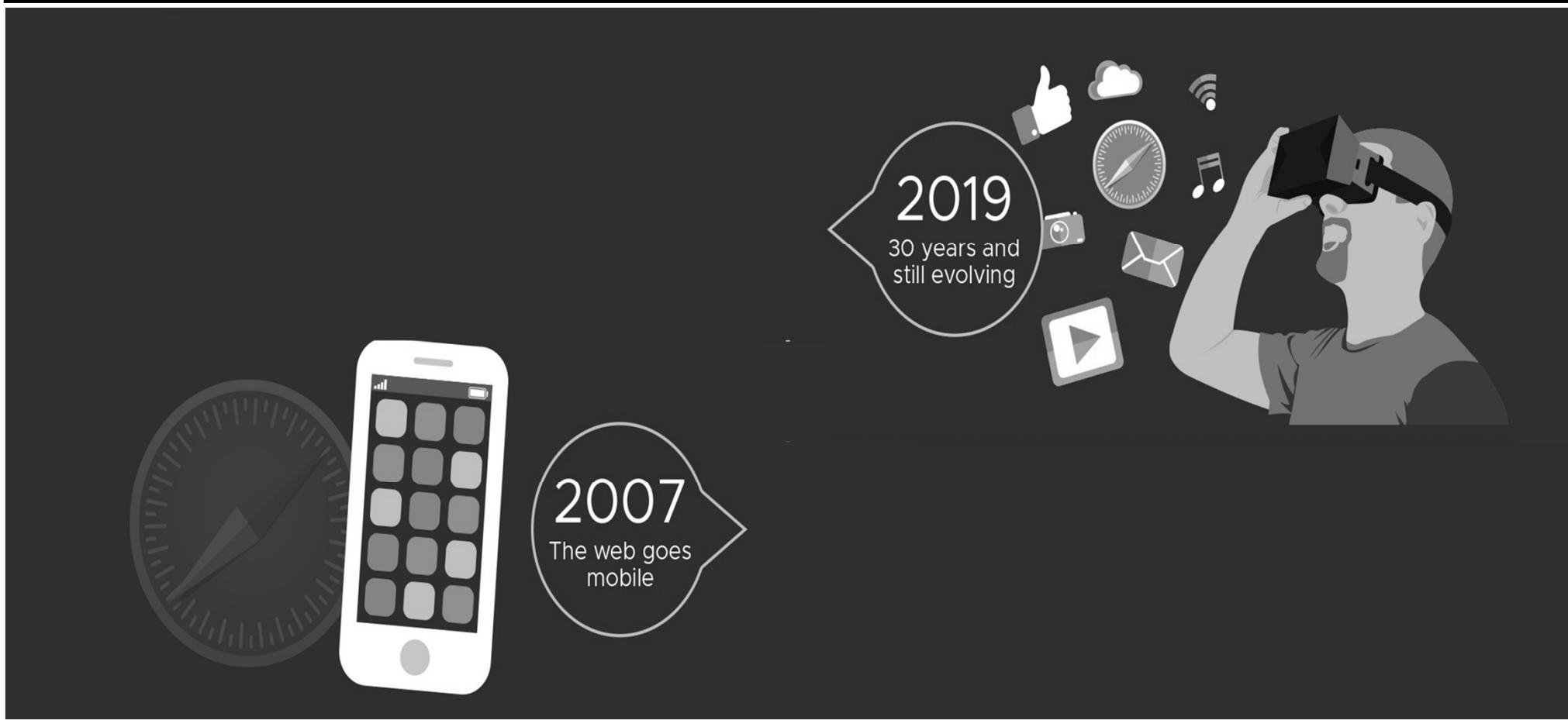
Incorporating
CSS and
JavaScript



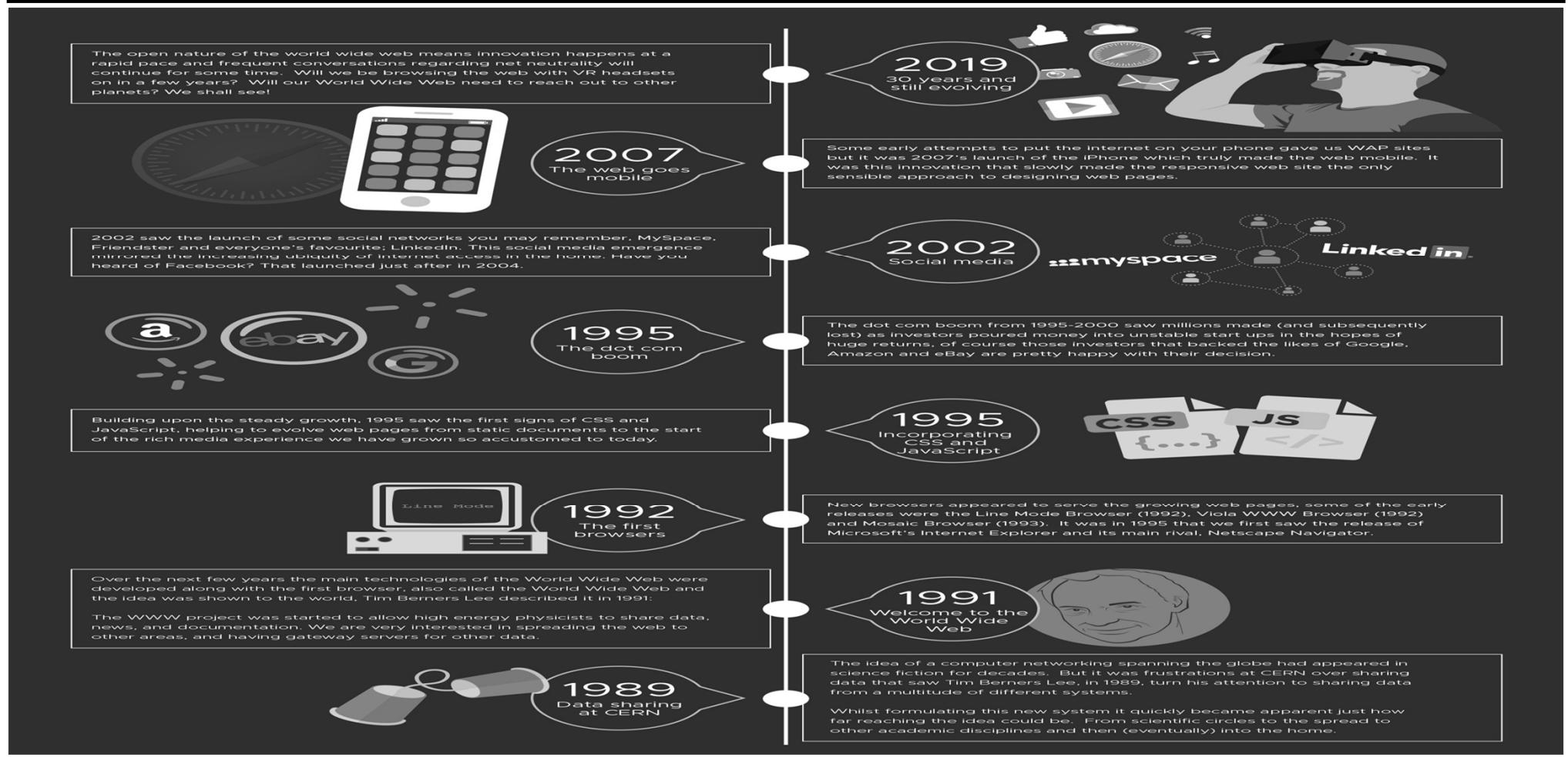
Evolução do software da *internet*



Evolução do software da *internet*



Pergunta 1



Pergunta 2 – 25 pontos

12

Quantas fases já teve a Web?

1

2

3

4

5

6

7

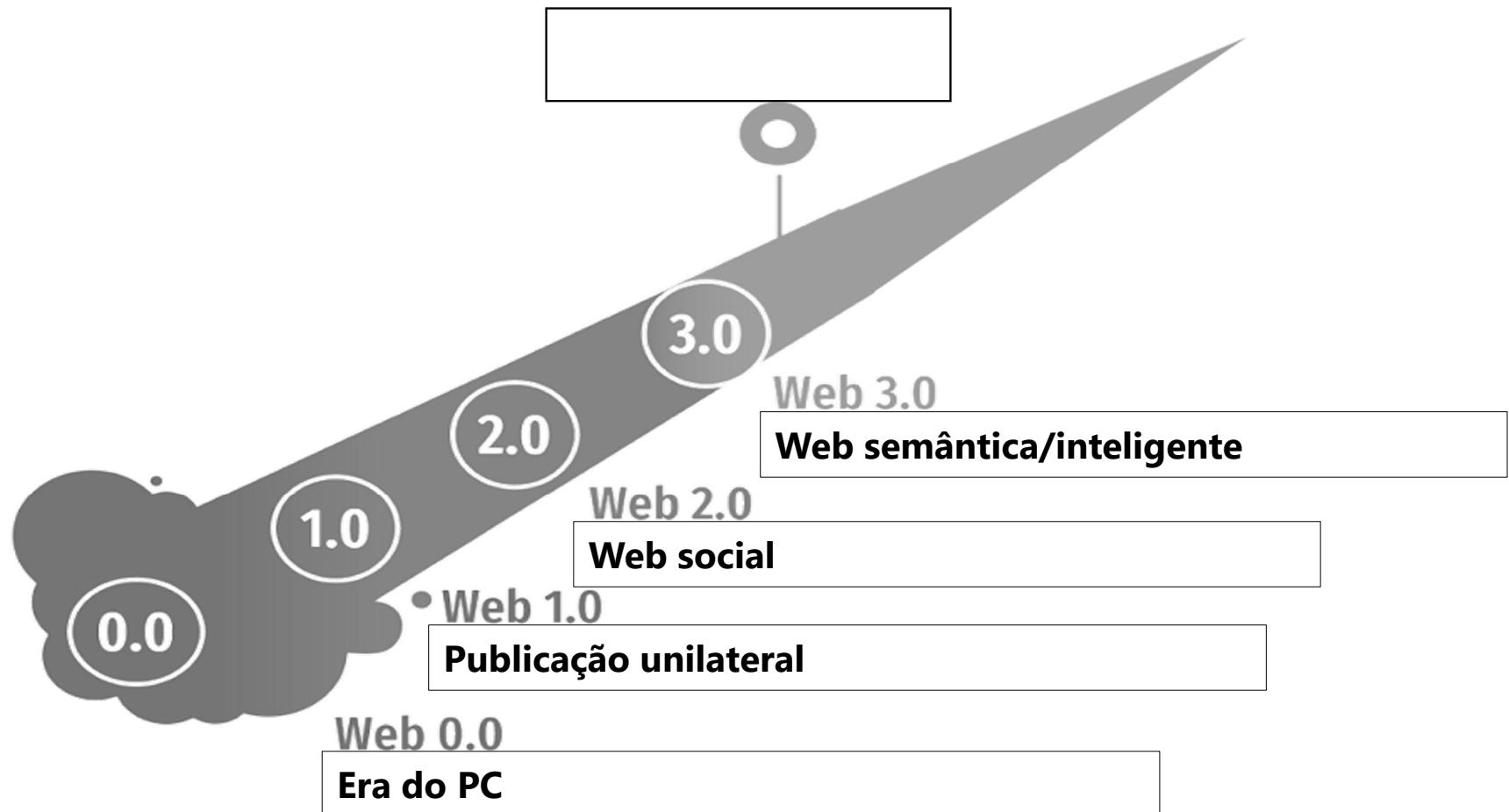
8

9

10



Fases da evolução da WEB



Web 1.0

A Web 1.0 foi o primeiro estágio da revolução da World Wide Web, geralmente chamada de Web somente leitura.

CNN.com

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August 15, 2000 -- Updated 12:52 a.m. EDT, 0452 GMT

BREAKING NEWS Six cars of a Burlington Northern Santa Fe freight train have derailed in Montana, forcing evacuation of up to 400 people, a railway official reports. Three of the tanker cars contained a hazardous material, the official says. No leaks have been reported.



[CNN ON TV: Democratic Convention Coverage](#)

Watch Live on CNN (all times EDT)

- 7 a.m.: Bill Bradley's take on the convention
- 8 a.m.: Patrick Kennedy on his dad's address
- 3 p.m.: TalkBack Live on the women's vote

[full convention schedule](#)

DEMOCRATIC LIVE Convention Video Watch interview with Hillary Clinton and other video highlights. Live coverage begins at 4:30 p.m. EDT

In Other News:

- Bad weather hampers Russian submarine rescue
- Tropical Storm Beryl bears down on Texas-Mexico border
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- China noncommittal on Arafat's timetable for Palestinian state

Sports:

- Titans dominate Rams in first Monday night game in Nashville
- Thompson sets record in 100-meter freestyle
- Monday's Major League scoreboard

Features:

Northern lights join meteors in dazzling sky

Waiting for web.archive.org...

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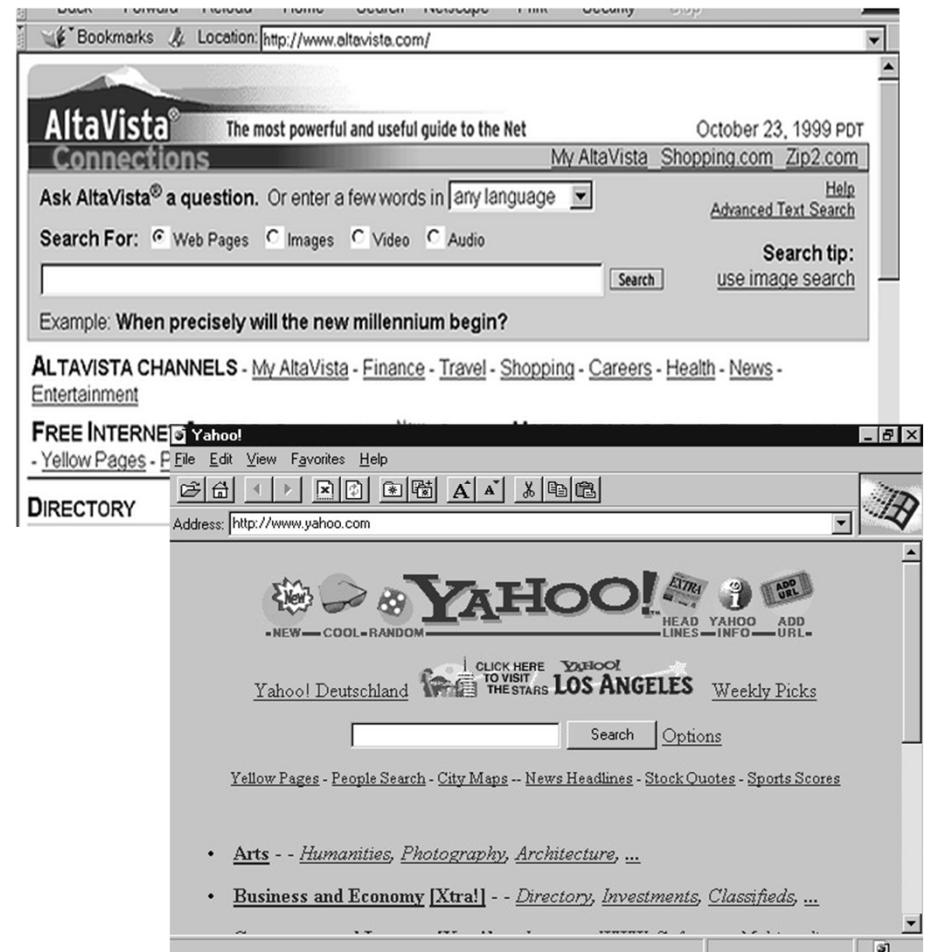
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Web 1.0

Os sites eram informativos e continham apenas conteúdo estático com *hiperlinks* ou, em palavras simples, não havia CSS, links dinâmicos, interatividade como login dos utilizadores, comentários nos posts de blogs, etc.



Web 1.0

Na era da Web 1.0, ou seja, de 1991 a 2004, os utilizadores da Internet eram consumidores de conteúdos, criados por criadores de conteúdos.



🏃 WEB 1.0 { HTML, PORTALS}



WEB MASTER



STATIC WEB



USERS

Pergunta 3 – 25 pontos

Ainda existem páginas web assentes em Web 1.0?

WEB 1.0 { HTML, PORTALS}



Pergunta 3 – 25 pontos

BLOCO
de Not@s

Este espaço pretende ser uma forma reforçada de contacto entre os alunos e as aulas, procurando ajudar na organização do estudo e no aproveitamento escolar

Pesquisar

Notícias & Atualidade
»»»»»»»»»»»»

Ano letivo 2024-2025

1.º Semestre 2024/2025

 **Gestão da Informação e dos Processos de Negócio**

» 2024-11-06 Novo!
Alteração da data da Frequência e do Trabalho de análise: estava 16 de dezembro, quando deveria estar dia 20 de dezembro, como divulgado pelo Diretor de Curso.

» 2024-09-09
Já está disponível o conteúdo online

 **Cálculo Financeiro (Economia)**

» 2024-10-30 Novo!
Já está disponível a classificação da Frequência #1.

» 2024-09-19
As salas de aula para os 2 turnos foram alteradas. Assim os turnos passarão a ter:

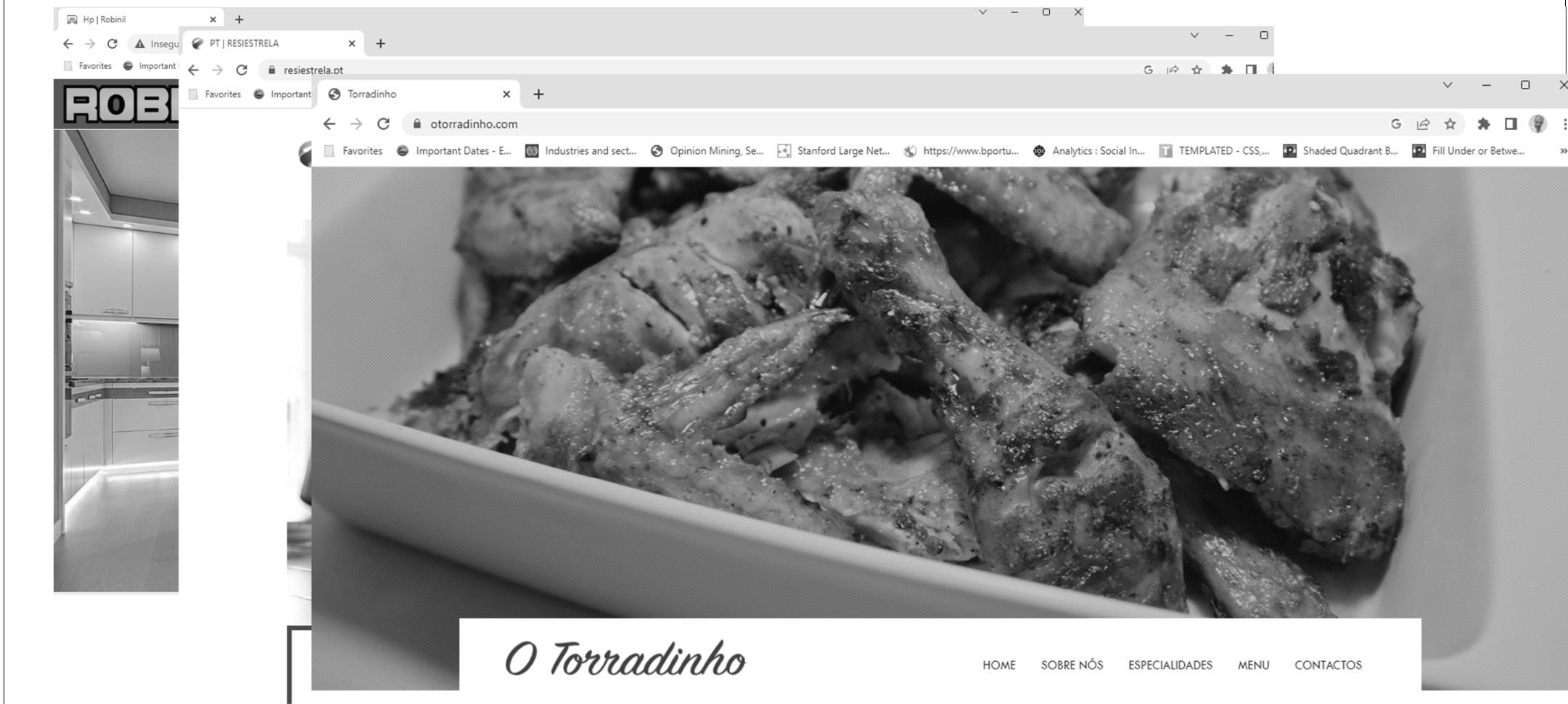
Pergunta 4 – 25 pontos

Ainda existem negócios com *sites* assentes em Web 1.0?

WEB 1.0 { HTML, PORTALS}



Pergunta 4 – 25 pontos

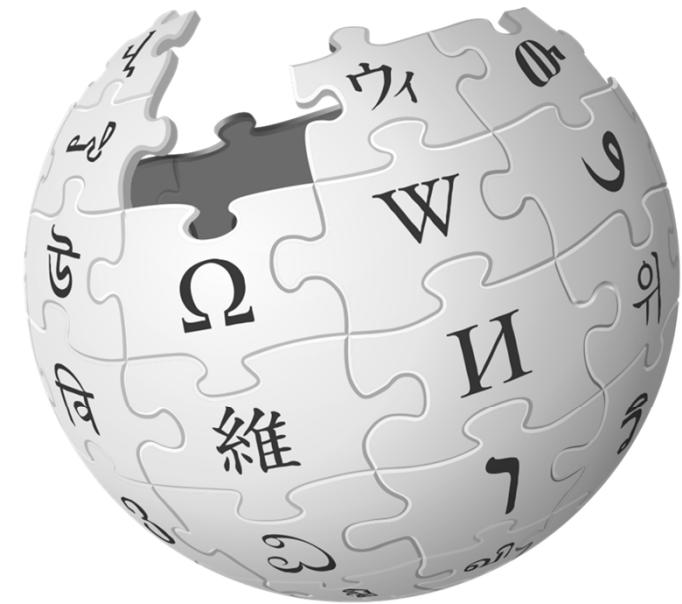


O Torradinho

HOME SOBRE NÓS ESPECIALIDADES MENU CONTACTOS

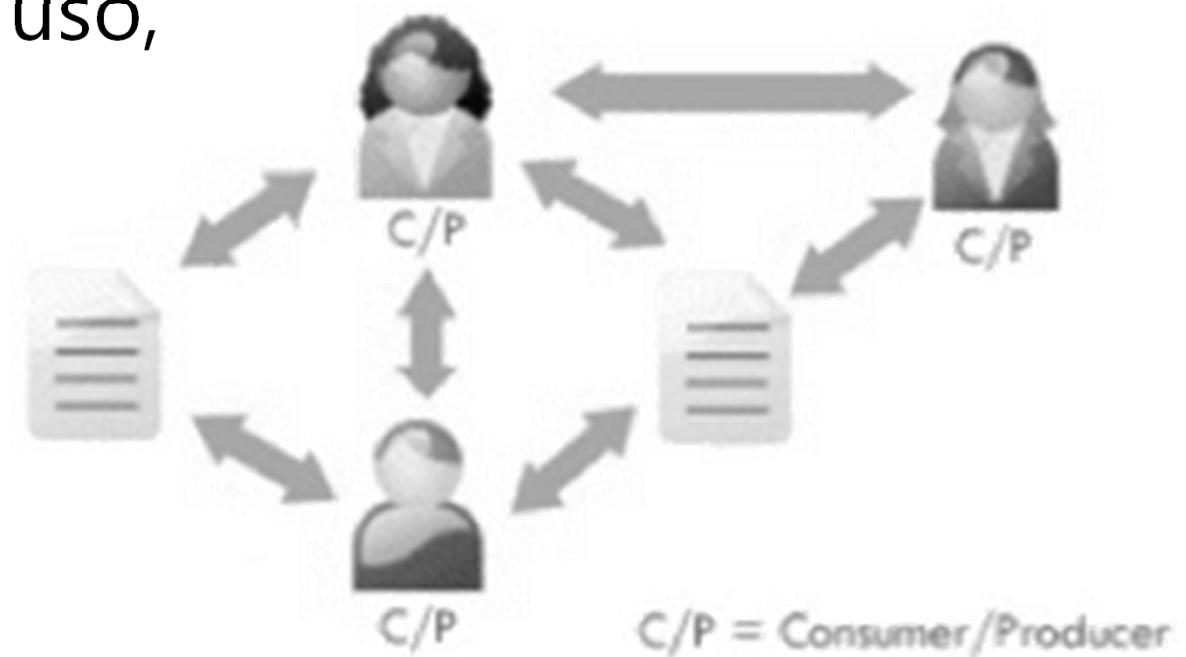
Web 2.0

A Web 2.0, de 2004 até agora, é o segundo estágio da revolução da *World Wide Web*, geralmente chamada de Web de leitura e gravação.



WIKIPÉDIA
A encyclopédia livre

A ênfase foi dada ao conteúdo gerado pelo utilizador, facilidade de uso, cultura participativa e interoperabilidade.



Web 2.0

Algumas das primeiras plataformas baseadas na Web 2.0 são o YouTube, Facebook (Meta), Amazon e assim por diante. Devido às tecnologias *Content Management System CMS*, a criação de uma loja de comércio eletrónico tornou-se extremamente popular.

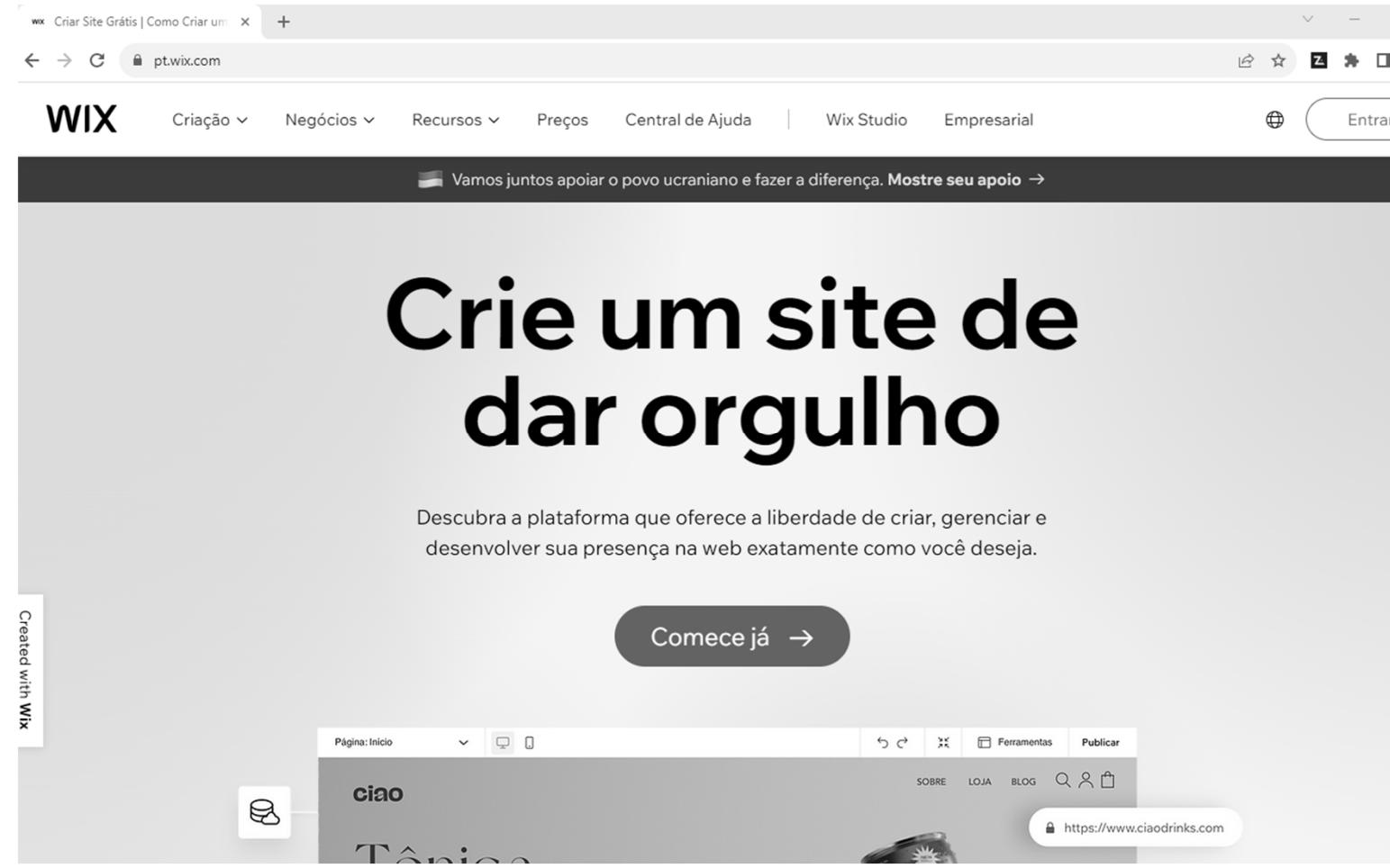


Web 2.0

A Web 2.0 trouxe uma mudança fundamental, onde as pessoas podem compartilhar suas perspetivas, opiniões, pensamentos e experiências por meio de uma variedade de ferramentas e plataformas online.



Web 2.0



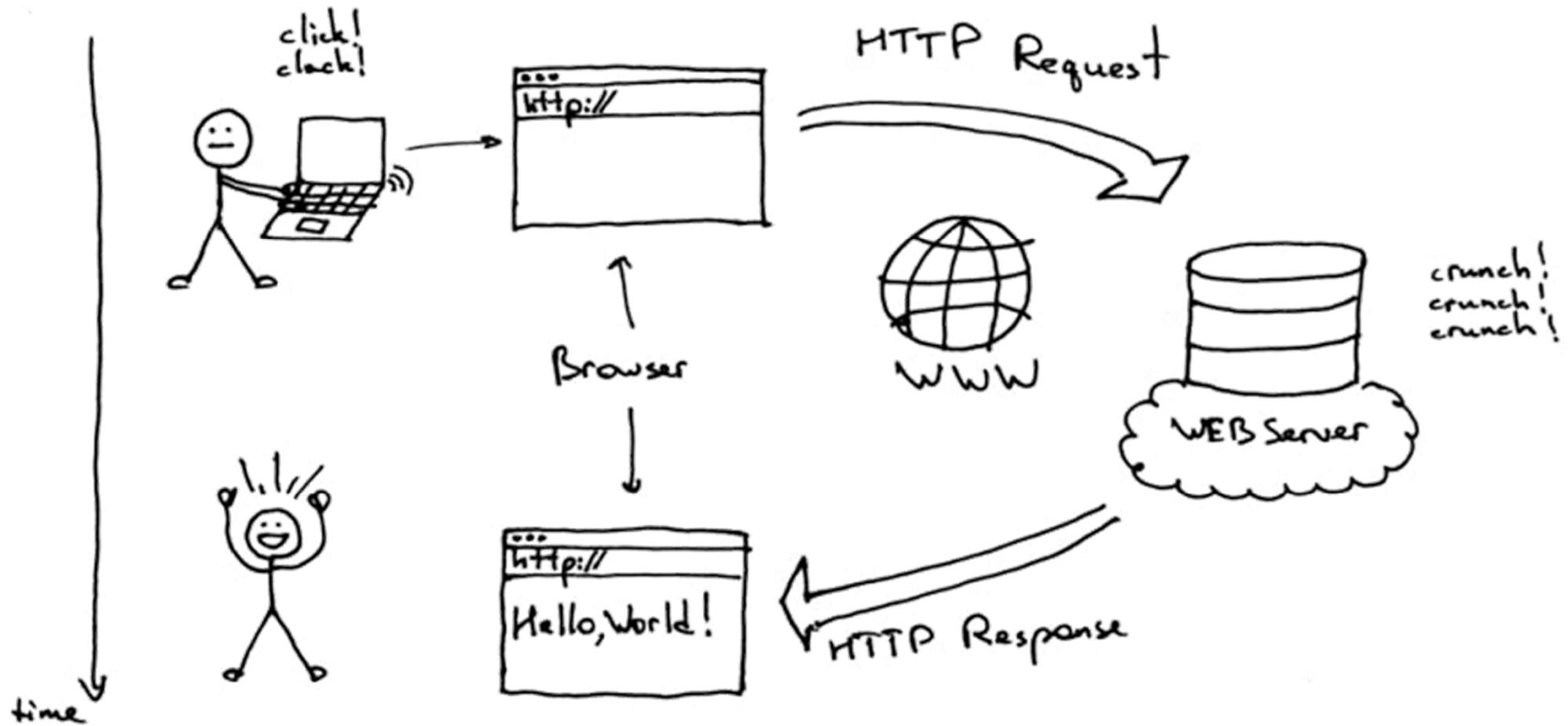
The screenshot shows the homepage of the Wix website. The top navigation bar includes links for 'Criação', 'Negócios', 'Recursos', 'Preços', 'Central de Ajuda', 'Wix Studio', 'Empresarial', and 'Entrar'. A banner at the top reads 'Vamos juntos apoiar o povo ucraniano e fazer a diferença. [Mostre seu apoio](#) →'. The main headline is 'Crie um site de dar orgulho'. Below it, a subtext says 'Descubra a plataforma que oferece a liberdade de criar, gerenciar e desenvolver sua presença na web exatamente como você deseja.' A large 'Comece já' button with a right-pointing arrow is centered. At the bottom, a preview of a website for 'ciao' is shown, featuring a logo of a hand holding a coffee cup, the word 'ciao', and the text 'Tônia'. The Wix interface toolbar is visible at the bottom of the preview.

Web 2.0

A Web 2.0 trouxe uma mudança fundamental, onde as pessoas podem compartilhar suas perspetivas, opiniões, pensamentos e experiências por meio de uma variedade de ferramentas e plataformas online.



Web 2.0



Pergunta 5 – 25 pontos

29

Em 2005, o autor James Surowiecki cunhou uma expressão muito associado à Web 2.0. Tal expressão é:

- a) The crowd wisemen;**
- b) The social wisdom;**
- c) The wisdom of the crowds;**
- d) The crowd funding.**

Pergunta 5 – 25 pontos

30

Em 2005, o autor James Surowiecki cunhou uma expressão muito associado à Web 2.0. Tal expressão é:

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- b) The social wisdom;**
- c) The wisdom of the crowds;** 
- d) The crowd funding.**

Web 3.0



Web 3.0

O metaverso é o futuro da conexão

[about.meta.com/br/metaverse/](https://about.meta.com/br/)

Meta

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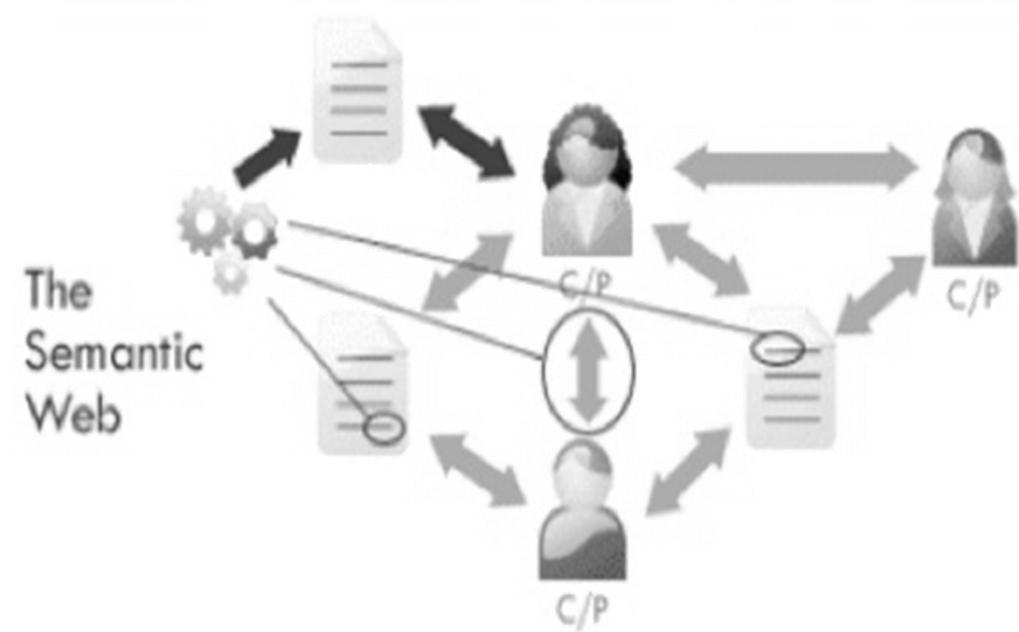
Acreditamos no futuro da conexão no metaverso



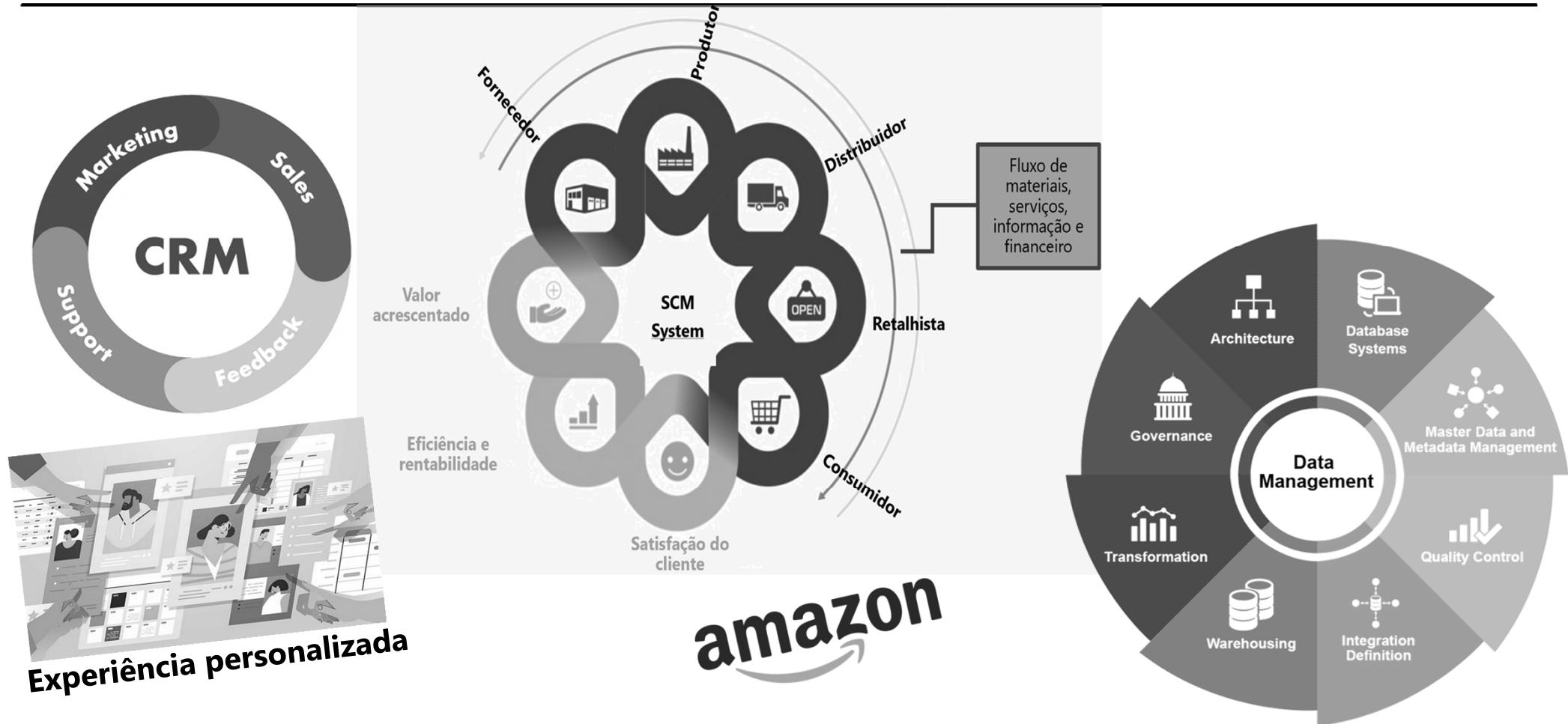
O metaverso oferece novas maneiras de conectar e

<https://about.meta.com/br/>

As máquinas “aprendem” a entenderem o conteúdo dos documentos.



Web 3.0



Pergunta 6 – 25 pontos

35

Descubra os nomes do browsers, baseados na Web 3.0, que têm os seguintes logotipos:



Opera



Puma Browser

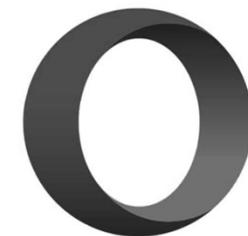
Pergunta 6 – 25 pontos

36

Descubra os nomes do browsers, baseados na Web 3.0, que têm os seguintes logotipos:



brave[®]



Opera



Pergunta 6 – 25 pontos

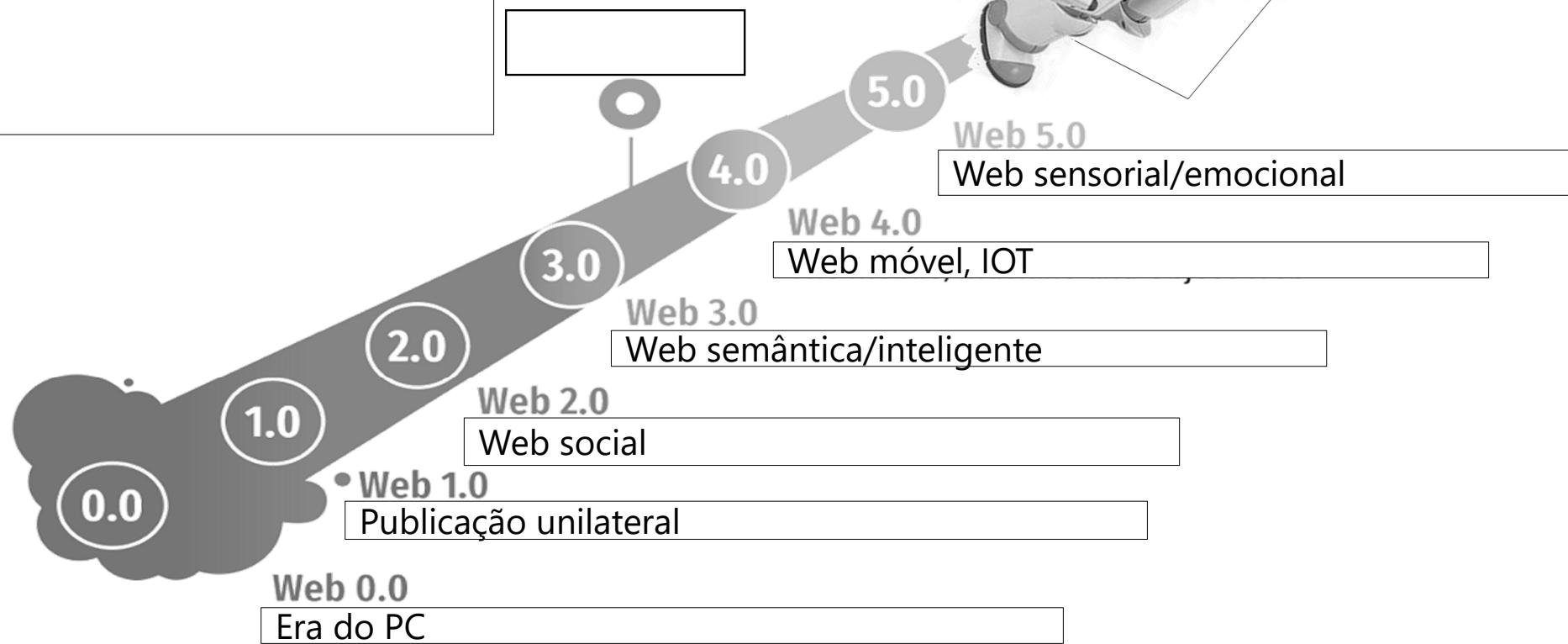
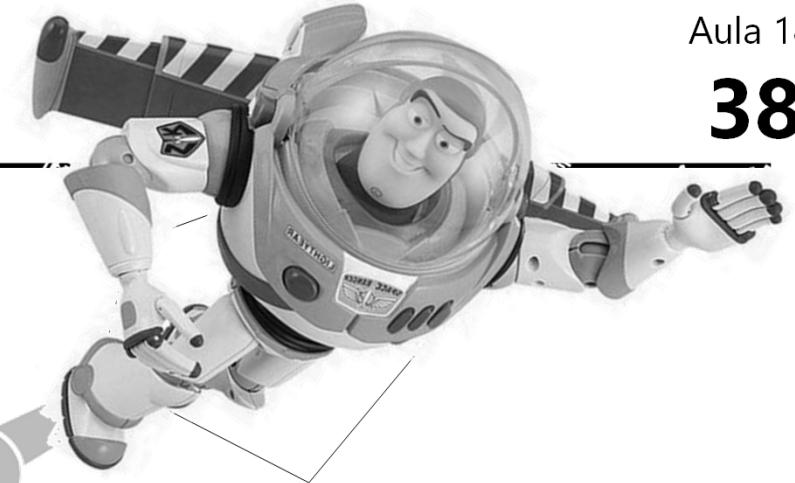
Puma Browser

Experimental crypto & ai mobile browser

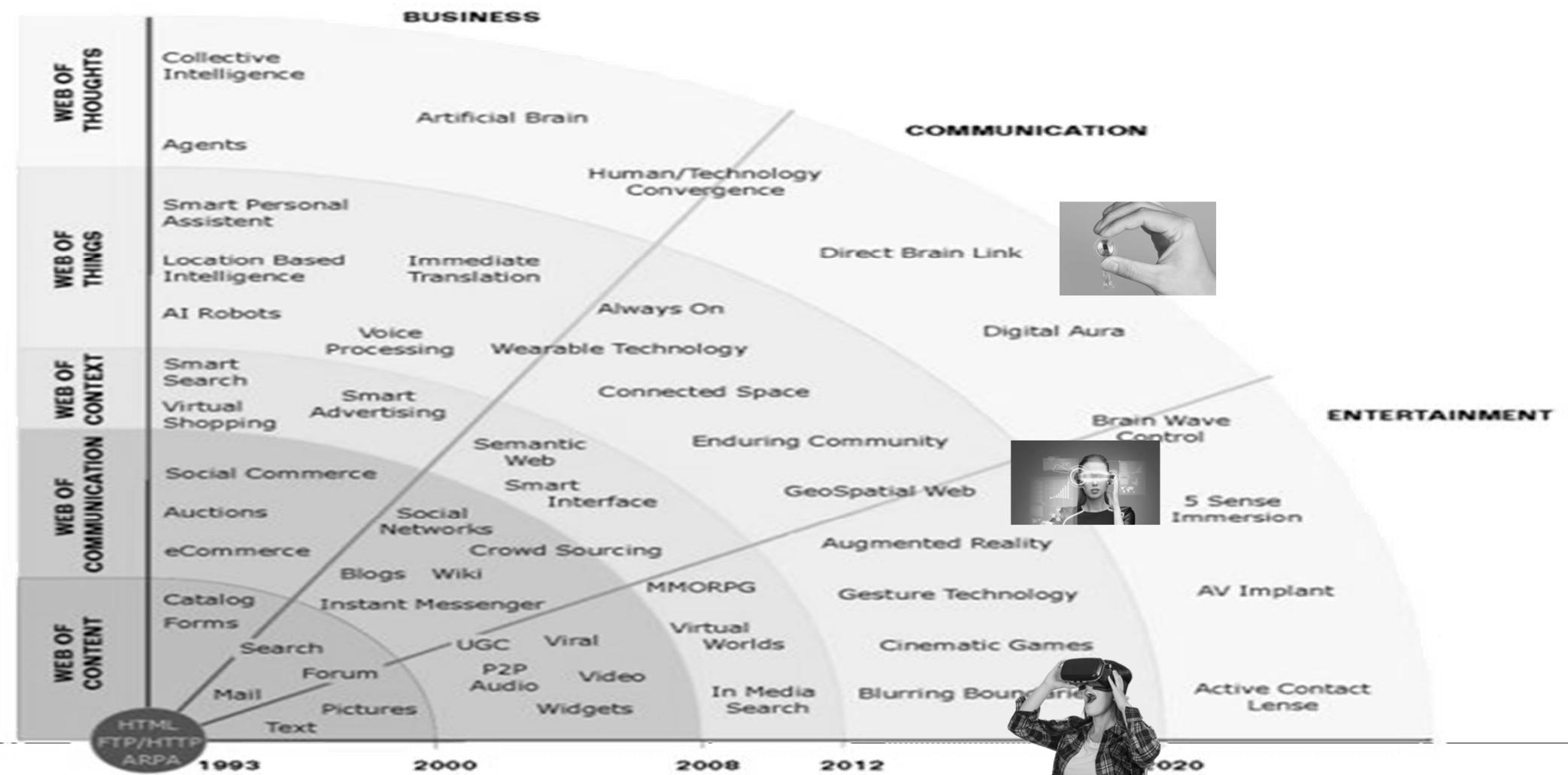
Puma is a cutting edge browser focused on making new crypto protocols and LLMs easy to discover and use on your mobile phone. Private by design.

Today, we enable native IPFS, HNS & ENS support and first version of OpenAI (iOS/Android) and Anthropic (Android) API integrations.

Para o infinito e mais além!



Fases da evolução da WEB



Fases da evolução da WEB

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TRIPLE BLACK HOLE SYSTEM | BEST POCKET KNIVES | BEST WORK OVERALLS | NEW MILITARY HELMET | P

New Technology > Best New Gadgets

The Best Smart Glasses You'll Actually Want to Wear

They may look like ordinary eyewear, but these futuristic frames are transforming how we interact with the world.

BY BRANDON RUSSELL AND HUNTER FENOLLO | UPDATED: AUG 06, 2024 3:18 PM EDT

JUMP TO PRODUCTS

SAVE ARTICLE



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PCMag editors select and review products independently. If you buy through affiliate links, we may earn commissions, which help support our te

Home > Best Products > VR

The Best VR Headsets for 2024

Immerse yourself in new worlds with the best standalone and tethered virtual reality headsets we've tested.

By Will Greenwald Updated November 5, 2024 f

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Our team tests, rates, and reviews more than 1,500 products to help you make better buying decisions and get more from

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PCMag has covered virtual reality since the original [Oculus Rift Development Kit](#) launched more than a decade ago. From then on, we've tested every major VR headset, including experimental AR devices like [Google Glass](#) and the Microsoft HoloLens (not to mention the growing variety of [smart glasses](#)). These days, there are headsets in every shape, size, and price, from the entry-level, wire-free Meta Quest 3S, to the PC-tethered Valve Index, to the class-leading Apple Vision Pro. We've thoroughly tested these models, evaluating them for their graphical capabilities, motion tracking, software library, comfort, user experience, and value. Read on for our top picks, followed by

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PREMIER REFERENCE SOURCE

Human Olfactory Displays and Interfaces: Odor Sensing and Presentation

Sayumi Sugimoto, Kenichi Okada

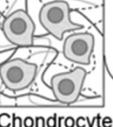
Source Title: Human Olfactory Disp Copyright: © 2013 | Pages: 14 DOI: 10.4018/978-1-4666-2521-1.ch0

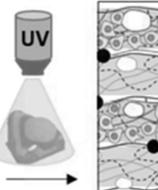
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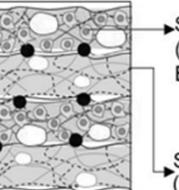
Olfactory Display Based on Ink Jet Printer Mechanism and Its Presentation Techniques

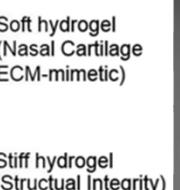
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Chondrocyte cell-laden Soft bioink 

UV 

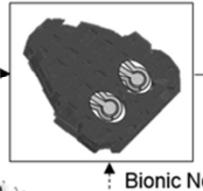
Soft hydrogel (Nasal Cartilage ECM-mimetic) 

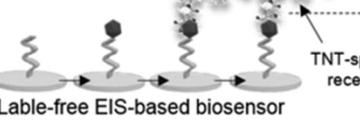
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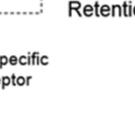
Natural odors 

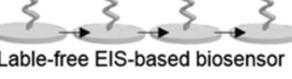
Airborne pathogens 

Odorless explosives 

Bionic Nose with Augmented Olfactory Retention 

TNT 

TNT-specific receptor 

Label-free EIS-based biosensor 

PEG 

Gelatin 

High density GelMA 

Low density GelMA 

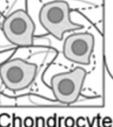
Chondrocyte cell 

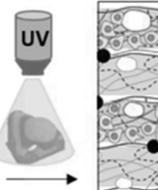
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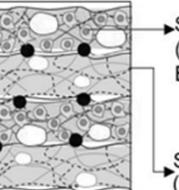
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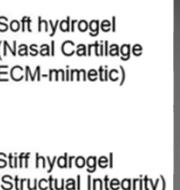
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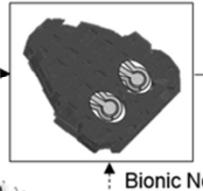
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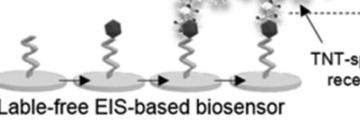
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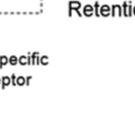
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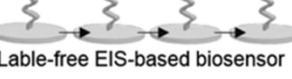
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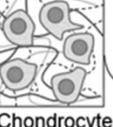
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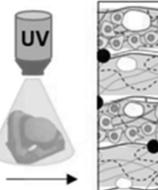
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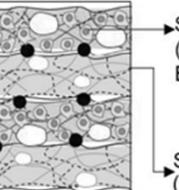
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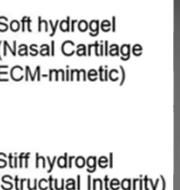
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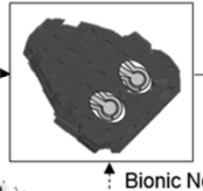
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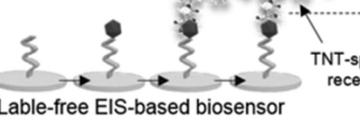
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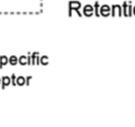
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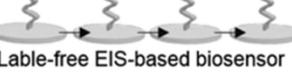
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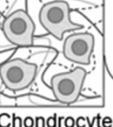
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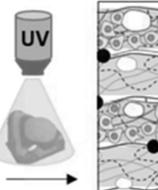
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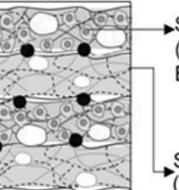
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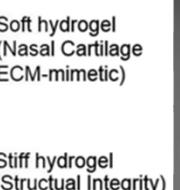
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Chondrocyte cell-laden Soft bioink 

UV 

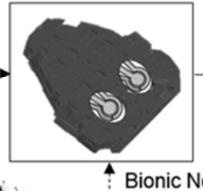
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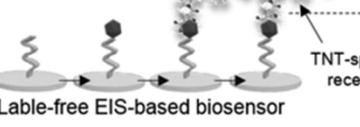
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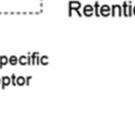
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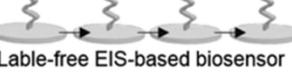
Airborne pathogens 

Odorless explosives 

Bionic Nose with Augmented Olfactory Retention 

TNT 

TNT-specific receptor 

Label-free EIS-based biosensor 

PEG 

Gelatin 

High density GelMA 

Low density GelMA 

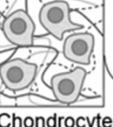
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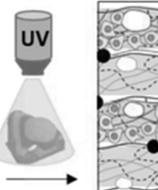
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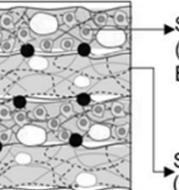
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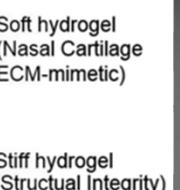
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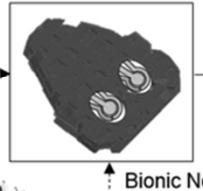
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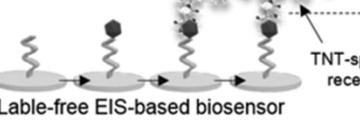
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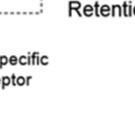
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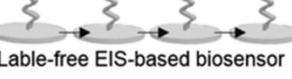
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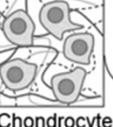
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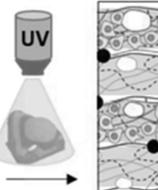
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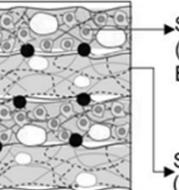
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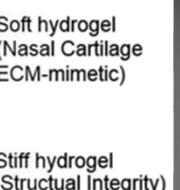
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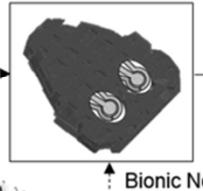
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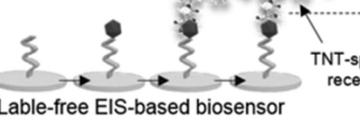
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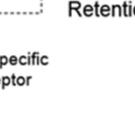
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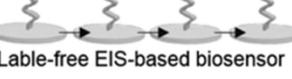
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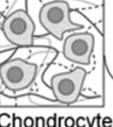
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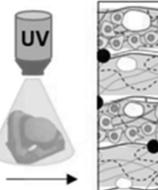
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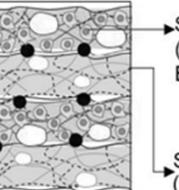
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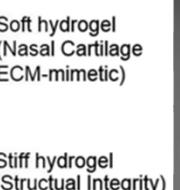
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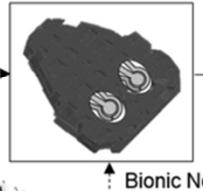
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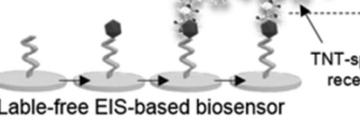
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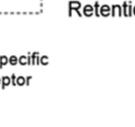
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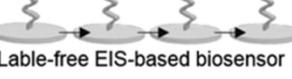
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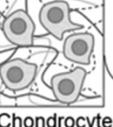
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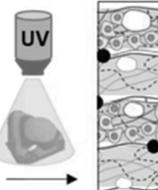
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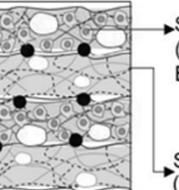
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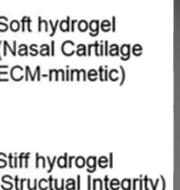
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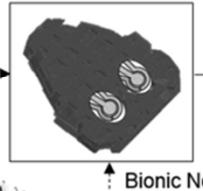
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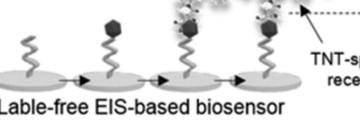
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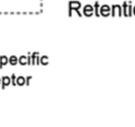
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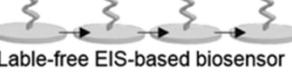
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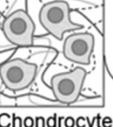
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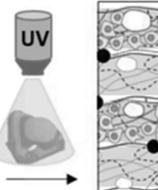
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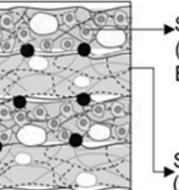
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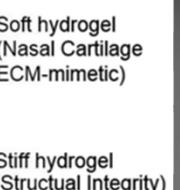
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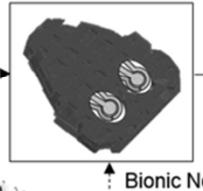
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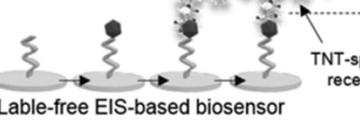
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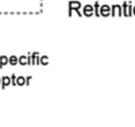
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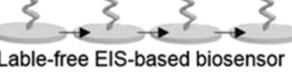
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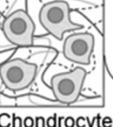
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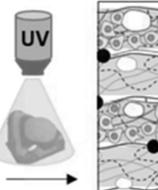
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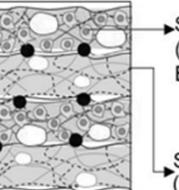
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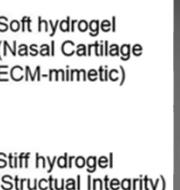
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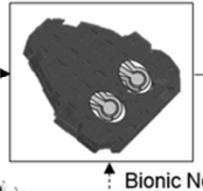
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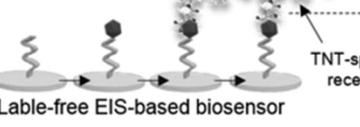
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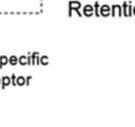
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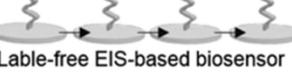
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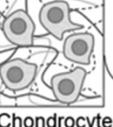
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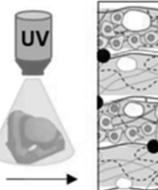
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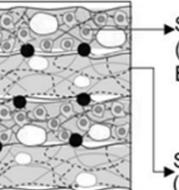
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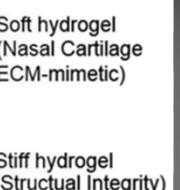
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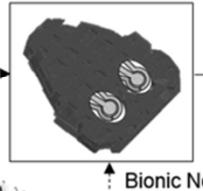
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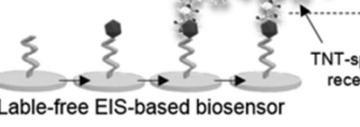
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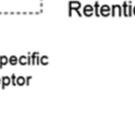
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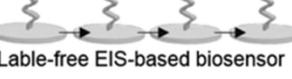
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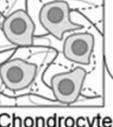
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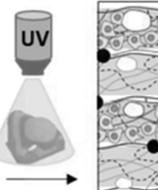
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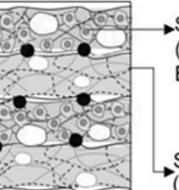
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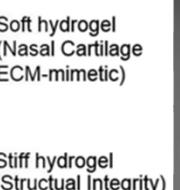
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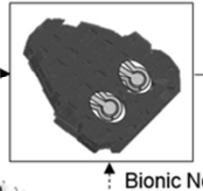
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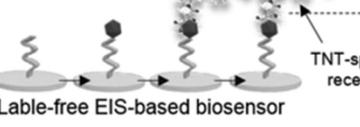
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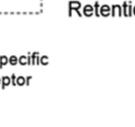
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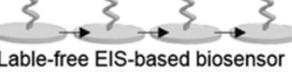
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Current U.S. Clinical Trials

Neuralink's PRIME Study



Resumo

- A Internet não é sinónimo de WWW e tal como a Internet, a WWW teve vários estádios ao longo do tempo.
- Cada uma das fases da Web ainda podem coexistir nos dias de hoje, pelo que as fases não são mutuamente exclusivas.
- Cada fase proporciona capacidades de implementar e potenciar negócios, bem como o seu desenvolvimento, entendimento e complexidade.